

**REPORT OF THE CONTINUING MEDICAL EDUCATION (CME) PLANNING  
COMMITTEE**

A-2010

Subject: Annual Report

Presented by: Tomas Owens, MD, Chair, CME Planning Committee

---

**INTRODUCTION:**

Each year licensed Oklahoma physicians are required to average 20 hours of Category 1 CME credit, so that in a three year period they must complete 60 hours of *AMA PRA Category 1 Credits*<sup>™</sup> for license renewal. The CME Planning Committee works hard to bring to the OSMA physician membership statewide quality CME activities that will assist and enhance their practice in providing excellent care and patient safety for their patients.

**CME Planning Committee met on January 13, 2009, March 25, 2009, July 1, 2009, October 7, 2009, and December 9, 2009.**

**Review and Approved Updated Mission Statement to be in Compliance With The Updated Criteria**

The purpose of the OSMA Continuing Medical Education (CME) Planning Committee is to provide quality medical education opportunities through appropriate activities, which can include lectures, courses, and seminars or other appropriate formats.

The Educational activities will be primarily offered to the physicians and health care providers and **non-health care professionals** in Oklahoma in order to improve their competence. These programs will be directed at changing competence in order to improve performance in practice to meet the evolving needs of the healthcare community and advance patient safety and improve the health status of all Oklahomans.

Educational needs in the health care community will be assessed through regular evaluations, surveys and ongoing collaboration with relevant organizations.

Education activities will be provided to Rural and Urban areas of the State based on educational needs and/or professional practice gaps in those areas.

**CME Planning Committee Prepares for ACCME National Reaccreditation 2009**

The CME Planning Committee was informed about the upcoming ACCME CME Planning National Reaccreditation will occur on July 22, 2009. It will be a tele-video survey and held at Integris Baptist Medical Center. It will begin at 12:00 noon to 1:30 pm. It will only last 90 minutes. This time is set aside for Site Surveyors to ask questions on the materials submitted to them and other questions regarding our program and processes. Fifteen files were submitted to the ACCME along with the OSMA Self-Study Packet on April 1, 2009. On December 4, 2009, the OSMA received a letter from the ACCME that the OSMA was Reaccredited for four years until November 30, 2013. The OSMA will also need to submit a Progress Report in March 2010 to address non-compliance in Criteria 11 and Criteria 15. The ACCME found all other Criteria through 22 in compliance. The OSMA CME Planning Committee addressed this issue and a Progress Report will be submitted by March 1, 2010 to the ACCME.

**Overview of the EMR/EHR Technology Conference II**

The Committee reviewed the overview of the “EMR –EHR Technology Conference II.” This event took place on Friday, February 13, 2009 at the Francis Tuttle Vo-Tech on Reno. All physician attendees received *6AMA PRA Category 1 Credits*<sup>™</sup> for attending this all day conference. There were no conflicts of interests regarding any of the presentations. There were approximately 117 attendees in all. There were excellent comments on all speakers and outstanding information was provided from their peers and IT experts.

Speakers and Agenda included:

9:00 a.m. – 9:15 a.m. introduction

9:15 a.m. – 10:15 a.m. – Kim Holland/ Robert Roswell, MD

10:15 a.m. – 10:30 a.m. – Break

10:30 a.m. – 11:30 a.m. – Dr. Kent King

11:30 a.m. – 12:30 p.m. – Robn Green, MPH

12:30 p.m. – 1:30 p.m. – Lunch

## REPORT OF THE CME PLANNING COMMITTEE

A-10

PAGE 2

---

- 1 1:30 p.m. – 2:30 p.m. – Paul Preslar, DO  
2 2:30 p.m. – 3:00 p.m. – Christy Vanderbilt, MGMA  
3 3:00 p.m. – 3:30 p.m. – Break  
4 3:30 p.m. – 4:30 p.m. – Thomas LeBlanc, JD – Best & Sharp  
5 The Committee will discuss at a later date plans for an EMR/EHR Technology Conference next year.  
6

### **Overview of the 2009 OSMA Annual CME Meeting**

7  
8 The Committee reviewed the overview of the Annual CME Meeting which was held on April 23, 2009 at the  
9 Sheraton Reed Center in Midwest City, OK. from 8:30 a.m. to 12:30 p.m. All physician attendees received 4  
10 *AMA PRA Category 1 Credits*<sup>TM</sup> for attending this event. All attendees were provided a DVD and a CD of this  
11 event to study and review. The participating speakers included:

#### **Annual CME Meeting – “Mock Trial”**

12  
13 Lyle R. Kelsey, MBA, CAE, CMBE, Executive Director, Oklahoma State Board of Medical Licensure and  
14 Supervision

15 The Honorable Judge Bryan C. Dixon, District Judge

16 Gary L. Brooks, JD, Attorney for Plaintiff

17 John Wiggins, JD, Attorney for the Defendant

18 Julie Strebel Hager, MD, Expert Witness, OB/GYN

19 Gary F. Strebel, MD, Expert Witness, OB/GYN

20 Jose Pineda, MD, Expert Witness, Neonatal-Perinatal Medicine

21 S. Sandy Sanbar, MD, JD, Bailiff/Moderator/ Program Chair

22 All those who attended said it was an outstanding presentation and very well received. Many commented that  
23 they learned more from this format of learning than any other format they had attended. There were 82 who  
24 attended the “Mock Trial” and those who attended participated as the jury in this format. The Committee  
25 recommended that the Pre- and Post Tests need to address all of the questions to show a bigger change. There  
26 were excellent comments received on the “Mock Trial”. The CME Planning Committee is looking at doing this  
27 again next year to include a different specialty and individuals to act as the real jury.  
28

### **Overview of Ongoing Road Shows 2009**

29  
30 The Committee reviewed the overview of the “**Ongoing OSMA Road Shows 2009**”. There were five  
31 presentations with 62 physicians attending. They were held in Duncan, Ardmore, Tulsa, Bartlesville and  
32 Woodward. The topic was “Supervision Requirements for Physician Assistants and Advance Practice Nurses”  
33 and the presenter was Jack Beller, MD. They have all been very well received and it has been requested to  
34 continue this effort in presenting valuable legal information to physicians across the state. This will continue to  
35 be an ongoing added service to the members of the OSMA.  
36

### **Overview 2009 Joint Sponsored CME Programs**

37  
38 1. There were approximately 43 physicians who attended the **Oklahoma Annual Anesthesiology Society**  
39 **Conference** on August 22<sup>nd</sup> and 23<sup>rd</sup>, 2009 held at the Four Seasons Resort in Los Colinas, Texas. Those who  
40 attended this conference received 8.5 *AMA PRA Category 1 Credits*<sup>TM</sup>. It was very well received and the overall  
41 assessment of this program was planned to fill the national practice gaps of anesthesiologist regarding topics and  
42 needs of this specialty.  
43

44 2. The Committee reviewed the overview of “**A Day With The Judges III**” that was held in Oklahoma City,  
45 OK at Integris Baptist Medical Center. Approximately 193 participants attended this event. This event was Joint  
46 Sponsored by the OSMA and PLICO and presented by the American Board of Legal Medicine. Integris Baptist  
47 Medical Center provided the location and lunch for all participants. There were 44 attorneys that attended this  
48 event. It was very well received and received very high marks in the evaluations. It brought in \$22,450 with  
49 approximately \$6,136 in net revenue. Pre-test included 74.2% and Post-test included 70.8%.

50 Speakers included:

51 Honorable Judge Bryan Dixon

REPORT OF THE CME PLANNING COMMITTEE

A-10

PAGE 3

---

1 The Honorable Marian P. Opala  
2 The Honorable Judge John Fischer  
3 The Honorable Judge Kenneth L. Buettner  
4 The Honorable Judge Noma Gurich  
5 The Honorable Richard Wilbur, MD, JD, FCLM  
6 The Honorable Judge Donald Easter  
7 Melvin A. Shiffman, MD, JD, FCLM  
8 Stan Hupfield, FACHE, CEO, Integris Health  
9 Rita Raman, MD, MS, JD, CNS, MACN, FCLM  
10 Brandon W. Schader, MD  
11 Curtis Harris, MS, MD, JD, FCLM  
12 S. Sandy Sanbar, MD PhD, JD, FCLM  
13 Jenny Boyer, MD, PhD, JD

14 Because of the continued request for a continuation of this format and presentations, plans have been made for  
15 this event to be held again on October 15, 2010 in Oklahoma City. Location has not been decided at this time.  
16

17 3. The Committee reviewed the overview of the **“Oklahoma Cardiovascular Associates 9<sup>th</sup> Annual**  
18 **Cardiovascular Management Strategies”** held November 13, 2009 at the Gaillardia Country Club. There were  
19 45 in attendance. All information regarding this event was provided with the application including all  
20 presentations. It was very well received and all speakers received excellent marks on evaluations. Topics  
21 addressed physician practice gaps regarding cardio-vascular disease.  
22

23 4. The Committee reviewed the overview of the Joint Sponsored Tumor Board Programs from Lawton, OK.  
24 They reviewed the Comanche County Memorial Tumor Board Regularly Scheduled Series and Southwestern  
25 Medical Center Tumor Board and Cancer Centers of Southwest Oklahoma Regularly Scheduled Series. All  
26 three programs were very well received and continue to maintain good records and in compliance with the  
27 ACCME requirements. A total of 371 physicians attended these CME activities for 2009. An Annual Report is  
28 done by each Tumor Board to track changes and progress in each targeted cancer site.  
29

30 5. The Committee reviewed the overview of the Joint Sponsored PLICO Risk Management “I’m Sorry Works”  
31 Seminar. It was a four seminar making the case for full disclosure held 9 sessions, 6 in Oklahoma City/Norman  
32 and 3 in Tulsa. The locations were varied. This topic showed great need with all of the physicians due to claims  
33 filed on discovery error. This workshop educated and prepared physicians for upcoming situations and to be  
34 more prepared and enhanced on the ability to disclose adverse events and apologize for medical errors. There  
35 was a total of 1,333 attendees for these events. The breakdown included: 917 MD’s, 132 DO’s, 62 PA’s, 16  
36 NP’s, 11 Risk Managers, 47 Attorneys, 28 CRNA’s, 12 RN/LPN’s, 2 AA’s, 34 PLICO staff and 68 other. These  
37 events have been very successful and very well attended. The results have been overwhelmingly positive. The  
38 participants stated this is the best seminar they have attended by PLICO/ OSMA. PLICO plans to continue this  
39 valuable program and its efforts in educating all their physicians on this topic to improve patient care and patient  
40 relationships.  
41

42 6. The Committee reviewed the application by PLICO on a Pilot Project on **“Physician Practice Management**  
43 **Performance Improvement Project.”** This is an ongoing project started in April 2009 and will continue into  
44 2010 until the pilot project has been completed. This will affect approximately 40-50 participants in this project.  
45 Physicians had the opportunity to complete this project and receive *20 AMA PRA Category 1 Credits*<sup>TM</sup>.  
46 This format was set up by the AMA in a pilot project they did a few years ago. This project will give physicians  
47 a chance to be assessed and reviewed in their practice and the opportunity to make changes and improvements to  
48 their process in their office. The practice gaps include communication, documentation, policy and procedure  
49 development including in-office emergencies, training and competency of staff, patient complaints, patient  
50 confidentiality and medication safety. The final results from this project has not been completed at this time.  
51

REPORT OF THE CME PLANNING COMMITTEE

A-10

PAGE 4

---

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39

**CME Planning Funding for 2009 included:**

Total Educational Funding received from PLICO	\$17,331
Total funding for Joint Sponsored CME programs	\$ 7,300
Registration Ticket Sales	\$32,380
Total revenue	\$39,680
Total expenses for CME Planning Committee in 2008	\$38,552

**Conclusion:**

The CME Planning Committee continues to provide excellence in CME programs and to remain in compliance with the Updated Criteria as required by the ACCME. CME Planning Committee will continue to bring to the OSMA physician membership statewide quality CME activities that will assist and enhance their practice, improve physician professional practice gaps, improve knowledge in Electronic Medical Records, improve legal medical issues by offering Performance Improvement in Physician Office Assessment, improve the way physicians address adverse events in providing education on how to communicate with patients and their families, provide a Mock Trial to physicians to educate them on what to do when they you are sued and continue education on the care of cancer patients, by providing excellent care and patient safety for their patients.

Respectfully submitted,

- Tomas Owens, MD, CME Planning Committee Chair
- Mukesh Parekh, MD, CME Planning Vice-Chair
- Shari Moore, PLICO
- Timothy Holder, MD
- Kent T. King, MD
- Ron Kreger, MD
- Kyung Whan Min, MD
- Nadim Nimeh, MD
- William Oehlert, MD
- Rakesh Prasad, MD
- Robert W. Rader, MD
- Ralph Richter, MD
- David Russell, MD
- Shafeek Sanbar, MD
- Lee E. Schoeffler, MD
- Roger E. Sheldon, MD
- Jyotish C. Soni, MD
- Frank Wilson, III, MD
- William H. Yarborough, MD