



# OSMA News Now

The Latest News, Views, Updates, and Information for Physicians  
from the Oklahoma State Medical Association

November 21, 2008

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## **"Medicare's Practical Guide to the E-Prescribing Incentive Program"** *is now available online*

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The guide explains the e-prescribing incentive program, how eligible professionals can participate, and how to choose a qualified e-prescribing system. To read or print the guide, visit: <http://www.cms.hhs.gov/partnerships/downloads/11399.pdf>.

By adopting e-prescribing through Medicare's program, eligible professionals can save time, enhance office and pharmacy productivity, and improve patient safety and quality of care while earning incentives from Medicare.

For additional information about e-prescribing, you can also visit:

- [www.cms.hhs.gov/PQRI](http://www.cms.hhs.gov/PQRI). Select "E-prescribing Incentive Program";
- [www.cms.hhs.gov/eprescribing](http://www.cms.hhs.gov/eprescribing). (for information on Part D e-prescribing standards that will be effective April 1, 2009); and
- [www.ehealthinitiative.org](http://www.ehealthinitiative.org) to download "A Clinician's Guide to Electronic Prescribing."

### **Continuing Education Credits Available**

On October 6–7, 2008, CMS and 34 partner organizations hosted the National E-Prescribing Conference to promote and explain the potential of e-prescribing to improve health care in the United States. Sessions included the e-prescribing incentive payment program; strategies and tools for integrating e-prescribing with current health care delivery practices; and privacy, security, and risk management implications.

The Massachusetts Medical Society and the American Pharmacists Association will provide continuing education for selected presentations from the conference through an online education portal. Available credits are a maximum of 22.5 AMA PRA Category 1 Credits™, and Continuing Education for pharmacists (up to 13.25 hours of continuing education credit (1.325 CEUs)). To view or listen to the presentations, and complete an online test on each segment, go to [www.massmed.org/cme/CMS\\_eprescribing](http://www.massmed.org/cme/CMS_eprescribing).

Additional information is available on the National E-Prescribing Conference site at <http://www.epsilonregistration.com/er/EventHomePage/CustomPage.jsp?ActivityID=378&ItemID=1117>.

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## **OSMA Foundation Reception and Silent Auction at the 2009 Annual Meeting** **Friday, April 24, 2009 • 6:00 p.m.**

*Do you have...*

A special talent or craft that you would like to show off? A unique piece of art, timeshare, professional service, or other item to contribute? If so, Donate to the 2009 OSMA Foundation Silent Auction!

We are currently looking for items worth \$50 or more for the Silent Auction benefiting the OSMA Foundation Endowment. The Foundation is a 501(c)(3) non-profit group, and all donations are tax-deductible. You will be provided with a receipt for your donation which you may use for tax purposes.

All items need to be turned in by April 10th, 2009. If you are interested in providing an item for the Auction, please contact Mandy Osweiler (405-843-9571 or [osweiler@okmed.org](mailto:osweiler@okmed.org)) at the OSMA for more information.

# PLICO Declares Dividend for Its Policyholders

Carl Hook, M.D., President and CEO of Physicians Liability Insurance Company (PLICO), announced that PLICO is declaring a dividend for its 2008 policyholders who renew their policies for 2009. The dividend will be either 3 or 6% of the policyholder's 2008 premium, dependent upon the number of years each policyholder has been insured with PLICO, and will be applied to the 2009 renewal premium.

Dr. Hook stated, "Our decision to declare a dividend was based on the fact that PLICO is in the strongest financial condition of its 30 year history. We also want to reward our loyal insureds who stood by PLICO during a trying time."

"The Board feels that the dividend will help PLICO insured physicians in a difficult financial period; we are very pleased that PLICO can help. The success of PLICO is due to our loyal physicians who understand the value of our claims and risk management services that are included in their professional liability coverage. PLICO looks forward to continuing its long term commitment to Oklahoma doctors and patients."

## 2009 OSMA, PLICO and OKCMGMA EMR-EHR Technology Conference II Friday, February 13, 2009

Are You Looking To Implement a New EMR-EHR But Don't Know Where To Start? LET US HELP YOU! This Will Be The Conference To Attend Specifically Targeting Oklahoma Physicians & Their Senior Practice Managers!!

• Francis Tuttle Vo-Tech • 7301 West Reno Room 1160 • Oklahoma City, OK 73127 •

### Topics and Speakers:

- 8:00 a.m. – 9:00 a.m. Registration and Breakfast with Vendors (recognition to sponsors)
- 9:00 a.m. – 9:15 a.m. Opening Remarks – Ken King, Executive Director, Oklahoma State Medical Association, Carl Hook, MD, President/CEO, PLICO, Christy Vanderbilt, OK MGMA President
- 9:15 a.m. – 10:15 a.m. "Oklahoma's EMR Initiative"– Kim Holland, Oklahoma Insurance Commissioner, and Robert Roswell, MD.
- 10:15 a.m. – 10:30 a.m. Break w/ Vendors
- 10:30 a.m. – 11:30 a.m. "How EMR Improves The Efficiency Of Your Office" – Kent King, MD, Duncan, OK., OSMA President Elect
- 11:30 a.m. – 12:30 p.m. "CMS EMR Initiatives In Oklahoma" and "EMR HIPAA Privacy Issues" – Robn Green, OSDH, HIPAA Privacy Officer
- 12:30 p.m. – 1:30 p.m. Buffet Luncheon Provided
- 1:30 p.m. – 2:30 p.m. "Electronic Health Records"- Paul Preslar, DO
- 2:30 p.m. – 3:00 p.m. "How To Revive Your EMR" – Christy Vanderbilt, OK MGMA President
- 3:00 p.m. – 3:30 p.m. Break w/Vendors (recognition of Sponsor)
- 3:30 p.m. – 4:30 p.m. "Electronic Medical Discovery"– Thomas LeBlanc, JD Best and Sharp Law Firm
- 4:30 p.m. – 5:00 p.m. Questions and Answers/Closing Remarks – Ken King, CAE, Executive Director, Oklahoma State Medical Association, Carl Hook, MD, President/CEO, PLICO and Christy Vanderbilt, OK MGMA President

### Registration Prices:

	Member	Non-Member
Physicians	\$95.00	\$150.00
Office Managers	\$95.00	\$150.00

\*This activity has been planned and implemented in accordance with the essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Oklahoma State Medical Association (OSMA) and the Physicians Liability Insurance Company (PLICO). The Oklahoma State Medical Association (OSMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. OSMA designates this educational activity for a maximum of 6 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

\*Approved for credit toward the PLICO Risk Management premium discount.