

**REPORT OF THE CONTINUING MEDICAL EDUCATION (CME) PLANNING  
COMMITTEE**

A-2011

Subject: Annual Report

Presented by: Tomas Owens, MD, Chair, CME Planning Committee

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2 **INTRODUCTION:**

3 Each year licensed Oklahoma physicians are required to average 20 hours of Category 1 CME credit, so that in a  
4 three year period they must complete 60 hours of *AMA PRA Category 1 Credits*<sup>™</sup> for license renewal. The  
5 CME Planning Committee works hard to bring to the OSMA physician membership statewide quality CME  
6 activities that will assist and enhance their practice in providing excellent care and patient safety for their  
7 patients.

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9 **CME Planning Committee met on February 10, 2010, June 2, 2010, September 1, 2010, and October 27,  
10 2010.**

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12 **Review and Approved Mission Statement to continue to be in Compliance With The Updated Criteria**

13 The CME Planning Committee Mission Statement was reviewed and approved by the Board of Trustees  
14 November 15, 2009. It remains in compliance with no additional changes since November 2009.

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16 **CME Planning Committee Prepares for ACCME Criteria 11 and 15 for Progress Report**

17 Dr. Timothy Holder presented to the CME Planning Committee an understanding of how we have evolved in our  
18 CME offerings regarding clinical and patient safety. Also, he presented how the ACCME had trouble  
19 understanding our ongoing plans for planning and evaluation of the CME Program. Before a progress report can  
20 be submitted, some items will need to be modified regarding the overall program assessment. This information  
21 will include: use of follow-up questions or survey at the time of offering as well as round table discussions post-  
22 event for which we award AMA PRA Category 1 Credit<sup>™</sup> for those who attend this session.

23 We need to talk to COPIC about running the loss run report. PLICO has had an increase in calls and requests for  
24 consults with the participants of “I’m Sorry Works” seminar. We need to take what we are learning from the  
25 consults and put this information into future CME offerings to help our physician learners and our program  
26 move forward. Questions will need to be developed so that a learning graph and data would be established to  
27 show changes in physician’s behavior and impact of our CME activities. Sandy Deeba got with Shari Moore  
28 and worked on this process. The Progress Report was submitted to the ACCME regarding improvement of  
29 processes with Criteria 11 and 15. This report was submitted to the ACCME on August 18, 2010. The OSMA  
30 CME Planning Committee purchased an Audience Response System in November 2010 to be used to measure  
31 learning knowledge attending participants. The Oklahoma State Medical Association received word on  
32 November 19, 2010 from the ACCME that they Approved the Progress Report submitted by the OSMA in  
33 August 2010.

34  
35 **Overview of the “EMR Update III: Grab Your Pot of Gold”**

36 The CME Planning Committee reviewed the final plans for the “EMR Update III: Grab Your Pot of Gold.” The  
37 Committee was informed that 99 people had already signed up to attend and the room would only hold 150  
38 capacity.

39 This event was held on February 19, 2010 at the Francis Tuttle Vo-Tech on Reno from 8:00 am – 4:30 pm.  
40 Speakers included: Robert Roswell, MD, John Calabro, Dale Bratzler, DO, Teresa Bolden, CPC, Thomas  
41 LeBlanc, JD, Mark Jones, Brian Yeaman, MD, David Kendrick, MD MPH, Zsolt NagyKaldi, PhD, Jon Lowry,  
42 MPH and Kent King, MD. All speakers were experts and highly knowledgeable on their topics. All attending  
43 physicians received 6 *AMA PRA Category 1 Credits*<sup>™</sup> for attending this conference. Registration for all OSMA  
44 members and their staff and OKMGMA members paid \$125 each and all non-members paid \$175 each. A total  
45 of 184 attended this event. The gross amount brought in by attendees was \$16,365 with expenses of \$4,419.63  
46 with a net profit of \$11,945.37. This was an outstanding event for all who attended this seminar.

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### **Overview of the 2010 OSMA Annual CME Meeting “Mock Trial” April 16, 2010**

The CME Planning Committee reviewed the overview for the CME Annual Meeting “Mock Trial.” This event took place at the Sheraton Reed Conference Center on Friday, April 16, 2010 from 8:30 a.m. to 12:30 p.m. Breakfast and lunch was provided for all attendees. This year the Honorable Judge Noma Gurich was the presiding judge over the Mock Trial. It dealt with a real case in a hospital where an error was made by a nurse. This trial educated participants on medical errors. The five specialties that were affected were: Neuro-Surgery, Neurologists, Family Medicine, Internal Medicine and Anesthesiologists. Speakers included: Judge Noma Gurich, Dr. Jerry Zumwalt, Dr. Curtis Harris, Dr. Carl Hook, Dr. Kent King, Mr. Joe E. White Jr, JD, David Donchin, JD, David McPhail, JD, Kathryn L. Clark, RN, Dr. Stan Pelofsky, and Dr. Donald D. Horton. There were 82 who attended the “Mock Trial.” Comments included that this was an outstanding event. Turning Technologies provided the OSMA use of their Audience Response System without any cost to the OSMA and each attendee was given a device to answer questions on a Pre-test and Post-test for this event. The results were amazing and use of this Audience Response System was very useful and appreciated by the OSMA.

### **Overview of Ongoing Road Shows 2010**

The Committee reviewed the overview of the “Ongoing OSMA Road Shows 2010”. There were three presentations with 47 physicians attending. They were held in Enid, Ponca City and Muskogee. The topic was “Supervision Requirements for Physician Assistants and Advance Practice Nurses” and the presenter was Jack Beller, MD. They have all been very well received and it has been requested to continue this effort in presenting valuable legal information to physicians across the state. Since we have covered the State with this topic, in 2011 the CME Planning Committee will address important issues affecting the medical practice. We will continue to provide to our physicians across the State an ongoing educational added service to our members of the OSMA.

### **Overview 2010 Joint Sponsored CME Programs**

1. There were 44 physicians who attended the **American Association of Physicians of Indian Origin (AAPI)**. This was held on April 3, 2010 at the OSMA Headquarters. The valuable educational information on “Obesity in Oklahoma” provided *4 AMA PRA Category 1 Credits*<sup>TM</sup>. It was very well attended and received.

2. There were approximately 40 physicians who attended the **Oklahoma Annual Anesthesiology Society Conference** on August 28 and 29, 2010 held at the Four Seasons Resort in Los Colinas, Texas. Those who attended this conference received *8.5 AMA PRA Category 1 Credits*<sup>TM</sup>. It was very well received and the overall assessment of this program was planned to fill the national practice gaps of anesthesiologist regarding topics and needs of this specialty.

3. Lyle Kelsey, Executive Director of the Oklahoma Board of Medical Licensure and Supervision, presented to the Planning Committee an overview of the Joint Sponsorship of the CME program for physicians and residents **“Prediction of Problem Residents.”** The speaker was Dr. Andrew Gonzalez and target audience was Resident Program Directors and their faculty staff. This event was held at the Oklahoma Medical Licensure Board building on September 15, 2010 from 7:00 p.m. – 9:00 p.m. There were 18 participants who received *2 AMA PRA Category 1 Credits*<sup>TM</sup> for attending this event.

4. The Committee did an overview of **“A Day With The Judges IV: Medical Malpractice; SSA Disability; Worker’s Compensation; Pain Management and End of Life Issues”** held on October 15, 2010 at the Integris Baptist Medical Center in the James L. Henry Auditorium from 7:45 a.m. to 4:10 p.m. . This event provided *7 AMA PRA Category 1 Credits*<sup>TM</sup> to all attending physicians and 8 CLE credits to all attending attorneys. Integris Baptist Medical Center provided the location and lunch to all of the attendees and speakers for this event.

Speakers included: The Honorable Justice Opala – died prior to this event; The Honorable Judge John Fischer; The Honorable Judge Bryan C. Dixon; The Honorable Judge Noma D. Gurich; The Honorable Judge Mary A. Black; The Honorable Judge Kim Parrish; Christopher S. Candler, MD; Curtis E. Harris, MD, JD, FCLM; Carl

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1 Hook, MD; Beth Pauchnik, JD, BSN; Rita Raman, MD, JD, CNS, MACN, FCLM; S. Sandy Sanbar, MD, PhD,  
2 JD, FCLM; Annette Prince, JD; and Dale Cowan, MD, JD.

3 A dinner was held at the home of Dr. Sanbar on October 14, 2010 for speakers and their guest sponsored by the  
4 OSMA, PLICO and the ABLM.

5 There were a total of 75 in attendance which brought in **\$9,675**. The pre and post test showed that there was  
6 marked improvement in knowledge following the presentations. The Committee decided that since the OSMA  
7 had participated in this event for the past five years and due to the lack in attendance that it was time to take a  
8 break for a year or two and allow other important issues facing physicians to be addressed.

9  
10 5. The Committee reviewed the overview of the Joint Sponsored Tumor Board Programs from Lawton, OK.  
11 They reviewed the Comanche County Memorial Tumor Board Regularly Scheduled Series and Southwestern  
12 Medical Center Tumor Board and Cancer Centers of Southwest Oklahoma Regularly Scheduled Series. All  
13 three programs were very well received and continue to maintain good records and in compliance with the  
14 ACCME requirements. A total of 343 physicians attended these CME activities for 2010. An Annual Report is  
15 done by each Tumor Board to track changes and progress in each targeted cancer site.

16  
17 6. The Committee reviewed the overview of the Joint Sponsored PLICO Risk Management **“I’m Sorry Works I  
18 and II”** Seminar. There were a total of 1,452 participants in both “Sorry Works I” and “Sorry Works II.”  
19 These participants included:

20 MD – 1,159

21 DO – 148

22 PA – 80

23 NP – 24

24 CRNA – 31

25 CNS – 5

26 AA – 3

27 DPM – 1

28 PhD – 1

29 **“Sorry Works I”** and **“Sorry Works II”** has been so very successful that PLICO sees the need to continue  
30 educating physicians to help change the way physicians deal with adverse events, disclosure and apology. These  
31 seminars address improving patient care/safety and patient relationships.

32  
33 7. The Committee reviewed the application by PLICO on a Pilot Project on **“Physician Practice Management  
34 Performance Improvement Project.”** This is an ongoing project started in April 2010 and will continue into  
35 2011 until the pilot project has been completed. This will affect approximately 40-50 participants in this project.  
36 Physicians had the opportunity to complete this project and receive *20 AMA PRA Category 1 Credits™*.

37 This format was set up by the AMA in a pilot project they did a few years ago. This project will give physicians  
38 a chance to be assessed and reviewed in their practice and the opportunity to make changes and improvements to  
39 their process in their office. The practice gaps include communication, documentation, policy and procedure  
40 development including in-office emergencies, training and competency of staff, patient complaints, patient  
41 confidentiality and medication safety. The final results from this project have yet to be completed at this time.

42  
43 8. Ken King, OSMA Executive Director, presented to the CME Planning Committee information about learning  
44 at sea which will provide 14 AMA PRA Category 1 Credits™ to participants. It is a 7 day cruise to Alaska. It  
45 will take place from June 20, 2010 – June 27, 2010. Dr. Sandy Sanbar presented further details regarding  
46 University at Sea. He explained that it will provide education on Legal Medicine, Ethics and Medical Mal-  
47 Practice on this cruise to Alaska on the ship Holland America’s ms Ryndam. PLICO has already participated in  
48 one prior to this cruise and it was very successful and all who participated liked this format of learning and  
49 mixing it with family and relaxation. Mr. King interviewed some of the participants from the last cruise and only  
50 positive comments were made on their learning experience and time spent on the cruise. Dr. Sanbar explained  
51 that the fee is \$695 per attendee for learning and it does not include the expense for the cruise. It provides the

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1 physician relaxation and learning at the same time. They plan 3 to 4 hour sessions each day. He recommended  
2 to try this one and then the CME Planning Committee could look into offering future cruises at a later date. The  
3 OSMA and PLICO will each receive \$100 for each participant who attends this event. Due to the lack of  
4 participation, the OSMA did not participate in this event.

5  
6 **CME Planning Funding for 2010 included:**

7 **1. Total Educational Funding received from PLICO**

8 \$23,304.70

9 a. \$4,314.15 EMR 2010

10 b. \$2,392 Mock Trial 2010

11 c. \$9,665.77 A Day With The Judges IV 2010

12 d. \$687.78 EMR 2010 changed to EMR 2011

13 e. \$6,245 Audience Response System

14 **2. Joint Sponsored CME Programs Funding**

15 \$8,100

16 **3. Registration Ticket Sales**

17 \$31,040

18 a. \$16,365 EMR 2010

19 b. \$5,225 Mock Trial

20 c. \$9,450 A Day With The Judges IV

21 **Total CME Planning Revenue**

22 \$39,140

23 **Total expenses for CME Planning Committee in 2010**

24 \$8,307

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26 **Conclusion:**

27 The CME Planning Committee continues to provide excellence in CME programs and to remain in compliance  
28 with the Updated Criteria as required by the ACCME. CME Planning Committee will continue to bring to the  
29 OSMA physician membership statewide quality CME activities that will assist and enhance their practice,  
30 improve physician professional practice gaps, improve knowledge in Electronic Medical Records, improve legal  
31 medical issues by offering Performance Improvement in Physician Office Assessment, improve the way  
32 physicians address adverse events in providing education on how to communicate with patients and their  
33 families, provide a Mock Trial to physicians to educate them on what to do when they are sued and continue  
34 education on the care of cancer patients, by providing excellent care and patient safety for their patients.

35  
36 Respectfully submitted,

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38 Tomas Owens, MD, CME Planning Committee Chair

39 Mukesh Parekh, MD, CME Planning Vice-Chair

40 Shari Moore, PLICO

41 Timothy Holder, MD

42 Lyle Kelsey, MBA, CAE. CMBE, Executive Director OSBMLS

43 Kent T. King, MD

44 Ron Kreger, MD

45 Nadim Nimeh, MD

46 William Oehlert, MD

47 Rakesh Prasad, MD

Robert W. Rader, MD

Vadakepat Ramgopal, MD

Ralph Richter, MD

Shafeek Sanbar, MD

Puneet Sindhvani, MD

Jyotish C. Soni, MD

William H. Yarborough, MD