



OSMA News Now

The Latest News, Views, Updates, and Information for Physicians
from the Oklahoma State Medical Association

April 23, 2010

OSMA DELEGATES VOTE TO “DE-UNIFY” FROM THE AMA

Since its original formation in 1906, the Oklahoma State Medical Association (OSMA) has been classified as being “unified” with the American Medical Association (AMA). However, in 2007, OSMA Delegates passed a resolution which *temporarily* amended the OSMA Bylaws to offer AMA membership as an option rather than a requirement for three billing cycles (2008, 2009 & 2010).

The percentages of OSMA members who have chosen to join the AMA over during that period of time are listed below. These percentages are based on year end membership numbers, except for 2010 which was as of April 23 and do not include students, residents or life members who are also AMA members.

County Society	Membership Year		
	2008	2009	2010
Oklahoma County	75%	69%	45%
Tulsa County	76%	74%	38%
Rural Counties	84%	83%	40%
Total AMA Percentage	78%	75%	40%

OSMA conducted a membership survey in January 2010 to determine if the OSMA members supported continuing to offer AMA membership as an option for the 2011 billing cycle and beyond.

Survey responses were tracked by member type and whether the member was from Oklahoma County Medical Society (OCMS), Tulsa County Medical Society (TCMS) or the rural areas. 1,115 OSMA members responded by the survey deadline, representing a 29% response rate.

The number of those responding was fairly consistent throughout the state as follows:

- OCMS: Number of Surveys Sent: 1,352, Number Received: 430 = 32%
- TCMS: Number of Surveys Sent: 1,117, Number Received: 287 = 26%
- Rural: Number of Surveys Sent: 1,352, Number Received: 398 = 29%

Again, the percentages were similar by areas throughout the state as follows:

- OCMS: 87% favor AMA as an option; 13% support AMA membership being mandatory
- TCMS: 88% favor AMA as an option; 12% support AMA membership being mandatory
- Rural: 86% favor AMA as an option; 14% support AMA membership being mandatory

At the 2010 Annual House of Delegates Meeting, OSMA delegates were provided with the results of the membership survey as well as information on over-all membership trends during this trial de-unification period. As a result, the delegates overwhelmingly voted (96% to 4%) to permanently alter the OSMA Bylaws to reflect that AMA membership will continue to be *optional* and not a requirement for OSMA members in the future. If the question had failed, the OSMA would have reverted back to mandatory AMA membership and would have been the only remaining AMA unified state in the nation.

For the convenience of those members who do choose to belong to the AMA, OSMA, OCMS and TCMS will continue to offer and collect AMA memberships on an optional basis. AMA pays commissions to the OSMA for all AMA members who join through OSMA or one of its component societies. These commissions have been passed on to OCMS and TCMS for their qualified members who join the AMA and commissions on rural physicians have been used to offset budget expenses for the OSMA Rural Physician Section. For additional information on OSMA membership, contact Kathy Musson, Associate Executive Director at Musson@okmed.org or toll free at 800-522-9452.

URGENT!

If you haven't already volunteered to serve as Doctor of the Day at the State Capitol (or you have, but would like to do it again), this is your chance! We still have several dates open in May, and we need to fill them ASAP.

This is a great—and easy—opportunity for you to meet and influence your state legislators. The Doctor of the Day is at the Capitol for one day to handle minor medical situations (think aspirin and Band-Aids). But more importantly, you have the opportunity to serve as the face of OSMA and talk to elected officials about the impact their votes have on the medical community.

If you can serve as Doctor of the Day or would like more information, please contact Wes Glinsmann at 1-800-522-9452 or Glinsmann@okmed.org.

ATTENTION ALL: Primary Care Physicians & Health Care Providers

Attend one day or all five days and earn up to 48.25 *AMA PRA Category 1 Credits™*
Optional morning and evening workshops are also available.

THIRTEENTH ANNUAL PRIMARY CARE UPDATE

MAY 11 -15, 2010

Clarion Meridian Hotel & Conference Center, Oklahoma City



KEYNOTE SPEAKERS

- ✓ **BILL MCCARBERG, MD,**
University of California School of Medicine – Chronic Pain Management
- ✓ **AIMEE GARCIA, MD,**
Baylor College of Medicine – Wound Care
- ✓ **KIM HOLLAND**
Oklahoma Insurance Department – Health Care Reform

The Irwin Brown Office of CME offers physicians the opportunity to earn up to 48.25 *AMA PRA Category 1 Credits™* at this intensive five day course, which includes a review and update on major subject areas in family medicine.

This course is taught by more than 42 faculty members selected for their expertise in areas related to the successful delivery of family health care and patient outcomes.

SAVE THE DATE - OCT. 29, 2010
Clinical Pearls and Practice Guidelines for Managing the Older Patient: 11th Geriatrics Update for Primary Care Providers Conference

REGISTER ON-LINE: cme.ouhsc.edu

PRIMARY CARE UPDATE TOPICS

- 2010 Heart Failure Update
- Assessing Cardiovascular Risk
- Smoking Cessation
- Thrombosis Update
- Chronic Pain Management in Primary Care: Understanding Aberrant Behavior/ Dependence, Tolerance, Addiction
- Chronic Pain Management in Primary Care: Difficult Patient Care Decisions
- Stroke Update
- Sudden Cardiac Death (Sports Screening)
- Hypertension Update
- 2010 Diabetes Update
- Shoulder and Elbow Pain
- What Every Patient Should Know About Wound Care
- Thyroid/Pituitary Gland Update
- Weight Control-What's New...What Works
- Chronic Renal Insufficiency
- Diabetes Mellitus and Pregnancy
- Pediatric Diabetes Update
- Papers of Special Interest for the Family Practice Physician
- Adult Asthma Update
- Pulmonary Hypertension
- Knees and Sports Injuries
- How to Avoid Polypharmacy Issues
- Chronic Obstructive Pulmonary Disease (COPD)
- State of the State Health Report
- Pediatric Asthma Update
- Breast Cancer Update
- Cervical and Ovarian Cancer Update
- Headaches and Migraines
- Update in Neurodegenerative Diseases
- Bipolar Disorder-Diagnosis & Treatment
- Anxiety in Primary Care: Promoting Recovery
- Overactive Bladder
- Dysfunctional Uterine Bleeding
- Inflammatory Bowel Diseases
- Skin Cancer and Melanoma Update
- Information Sources for Clinical Questions at the Point of Care
- Benign Prostatic Hypertrophy (BPH)-Prostatitis Update
- Methacillin-Resistant Staphylococcus Aureus (MRSA) and Sexually Transmitted Diseases (STDs) Update
- Hormone Replacement Therapy (HRT)-Menopausal Management
- Antibiotic Use and Abuse
- Acne Treatment Update
- Anemia Causes and Treatment Update
- Advanced Directives: What Every Health Care Provider Needs to Know
- Immunization Update

LUNCHEON TOPICS

- Health Care Extension Services
- Health Care Reform Update

OPTIONAL MORNING AND EVENING INTERACTIVE WORKSHOPS

- Basic Life Support (BLS)
- Reading and Interpreting the Electrocardiogram (EKG)
- Wound Care Dressings
- Advanced Cardiac Life Support Recertification (ACLS)
- Injection Techniques Workshop
- Hospice and Palliative Care: A Focus on Achieving Optimal Pain and Symptom Control Near the End-of-Life Workshop
- Advanced Cardiac Life Support (ACLS)

Our telephone number is 405-271-2350 or outside the Oklahoma City area call 1-888-682-6348.

HOME PAGE: cme.ouhsc.edu

The University of Oklahoma College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The University of Oklahoma College of Medicine designates this educational activity for 48.25 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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