



OSMA News Now

The Latest News, Views, Updates, and Information for Physicians
from the Oklahoma State Medical Association

January 15, 2010

2010 OSMA Board Awards

The following awards will be presented at the OSMA/OSMAA Awards Luncheon during OSMA's Annual Meeting on Saturday, April 17, 2010. Please submit your nominations to the OSMA by January 25, 2010 or email to Donna Bartlett at Bartlett@okmed.org.

Don J. Blair – Friend of Medicine Award

This award is presented to an outstanding lay person whose work positively impacts the practice of medicine, the delivery of health care, or the prevention of negative health consequences in their community.

Gordon H. Deckert, MD OSMA Award for Community Service

This award is presented to an Oklahoma physician who has made significant contributions to the medical community outside the scope of his or her current medical practice. The award recognizes physician for reaching Oklahomans through actions and activities that improve the overall health and well being of our citizens and have a demonstrated positive impact on both physicians and the patients they serve.

Ed Calhoon, MD, Leadership in Medicine Award

This award was established by the Board of Trustees in 2001, and is presented to an OSMA member physician in recognition of his or her distinguished leadership and service to organized medicine at the county, state or national level.

Legislative Council Beginning 2010 Work

The OSMA's Council on State Legislation and Regulation (CSLR) is beginning the process of setting OSMA's legislative priorities for 2010 and reviewing all the new bills that have been introduced that would impact medicine and health care in our state.

If you are interested in helping OSMA shape public health policy and would like to get involved with the CSLR, please contact Wes Glinsmann at Glinsmann@okmed.org or 405-601-9571 ASAP.

Save the Date: Medicine Day

This year's Medicine Day legislative reception will be Wednesday, February 24th, from 5-7 pm at the OSMA Headquarters. This is one of our biggest annual events and marks our best opportunity to presented a united front to our legislators on issues important to the House of Medicine. So please make your plans now to join us for this exciting event!

CALL FOR RESOLUTIONS - 2010 Annual Meeting Resolution Due Dates

March 18, 2010 – Regular; March 19 – April 9, 2010 – Late (Requires a simple majority vote of the OSMA Board of Trustees to be presented to the House of Delegates for consideration); April 10 - April 17, 2010 – Emergency (Requires a simple majority vote of the House of Delegates to be considered)

Please fax or e-mail resolutions to Donna Bartlett at the OSMA at 405.601.9575 or Bartlett@okmed.org.

••••• Is There a Doctor in the House? •••••

OSMA is responsible for filling dates for the Doctor of the Day program at the State Capitol. This is a great (and easy!) opportunity to see the legislative process up close, and discuss important issues with your legislators.

February (Tulsa Co.)—please contact Janie Higgins at (918) 743-6184

April (Oklahoma Co.)—please contact Jana Timberlake at 405-702-0500

May (Rural)—please contact Wes Glinsmann at 405-601-9571

EMR Update III: Grab Your Pot of Gold

February 19, 2010

Francis Tuttle Vo-Tech • Reno Campus • 7301 West Reno, OKC



Topics and Speakers

8:00 a.m. – 8:30 a.m. —> **Registration and Breakfast with Vendors**

8:30 a.m. – 9:10 a.m. —> **“How Do I Get My Stimulus Money?”** - Robert Roswell, MD and John Calabro

Objectives

1. Define meaningful use and incentive payout schedules.
2. How to choose between Medicare & Medicaid stimulus programs.

9:10 a.m. – 9:50 a.m. —> **“How Will HIT Extension Centers Help Physicians With Electronic Medical Records”** - Dale Bratzler, DO

Objectives

1. Define HIT Extension Centers and OFMQ’s role.
2. What can an Extension Center do and not do in helping a physician select an EMR.
3. What resources will OFMQ have available for physicians before, during and after purchasing an EMR.

9:50 – 10:30 a.m. —> **“PQRI and Your EMR: How to Get the Increase Reimbursement Now and is it Worth it” “ePrescribing”**

- Theresa Bolden, CPC

Objectives

1. Define and list the PQRI quality measurements, their reporting requirements and enhanced reimbursements.

10:30 a.m. – 10:50 a.m. —> **Introduction to EMR Vendors and Break**

10:50 a.m. – 11:30 a.m. —> **“The Law, HIPAA and HIT As It Applies to the Physician’s Office and EMRs”** - Thomas LeBlanc, JD

Objectives

1. Define the law, HIPAA and HIT as it applies to the physician’s office and EMRs.
2. Litigation discovery issues in the context of electronic medical records and digital communication.

11:30 a.m. – 12:00 p.m. —> **Morning Panel Question and Answer Session**

12:00 p.m. – 1:00 p.m. —> **Lunch with Vendors**

1:00 p.m. – 2:00 p.m. —> **“Statewide HIE – The Possibilities”** – Mark Jones, SMRTNET, Brian Yeaman, MD, Norman Regional Hospital, David Kendrick, MD, MPH, Tulsa, OK, OUHSC and John Calabro – Panel Discussion

Objectives

1. Define current existing statewide HIE technologies.
2. Statewide HIE, define Oklahoma’s status report on program.

2:00 p.m. – 3:00 p.m. —> **“Engaging Patients and Clinicians Through a Wellness Portal To Improve The Health of Oklahomans”** - Zsolt NagyKaldi, PhD and Jon Lowry, MPH

Objectives

1. Define the Wellness Portal Project.
2. Improving the health of all Oklahomans through an electronic prevention reminder system.

3:00 p.m. – 3:30 p.m. —> **Break With Vendors**

3:30 p.m. – 4:10 p.m. —> **“Visions for Improving Oklahoma Healthcare Thru HIT”** - Kent King, MD

Objectives

1. Statewide collaboration for healthcare improvement.
2. Define OSMA Portal system, “A Portal for every person.”

4:10 p.m. – 4:30 p.m. —> **Afternoon Panel Question and Answer Session**

Global Objectives

1. Educate physician on EMR selection value and incentive opportunity.
2. Utilization of statewide health information technology and its implication for improving healthcare in Oklahoma.

This activity has been planned and implemented in accordance with the essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Oklahoma State Medical Association (OSMA) and the Physicians Liability Insurance Company (PLICO). The Oklahoma State Medical Association (OSMA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

OSMA designates this educational activity for a maximum of 6 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Approved for 5 credits toward the PLICO Risk Management premium discount.

CME Planning Committee: Has no relevant financial relationship to disclose.

Faculty Disclosure: Mark Jones discloses he is a representative with SMRTNET but will use his knowledge and expertise to explain statewide HIE technologies and its possibilities in Oklahoma. In this discussion, different vendors will be discussed not promoted to explain possibilities in statewide HIE for the future

All other faculty have no relevant financial relationships to disclose.

--Update Your Medicare Enrollment Before it's too Late--

How long has it been since you updated your Medicare enrollment information? If it has been longer than 6 years then the future of your Medicare payments are in jeopardy!

The Centers for Medicare & Medicaid Services (CMS) expanded their claim processing system edits beginning October 5, 2009. Physicians and non-physician practitioners (NPPs) who order/refer items/services for Medicare beneficiaries must be enrolled in the Medicare Provider Enrollment, Chain and Ownership System (PECOS). In addition, ordering/referring providers, which includes physicians and NPPs, must be of the type/specialty that is eligible to order/refer items/services for Medicare beneficiaries (e.g., Medicare does not pay for x-rays ordered by a chiropractor).

During the **first phase** of this implementation (October 5, 2009 through April 4, 2010), claims for items/services that require an ordering/referring provider will continue to be processed when the ordering/referring provider is not in PECOS. The following warning messages will appear on the provider's Medicare remittance advice:

- N264 – Missing/incomplete/invalid ordering physician provider name; and
- N265 – Missing/incomplete/invalid ordering physician primary identifier.

The **second phase** of this implementation will begin with claims processed on and after **April 5, 2010**. During the second phase, claims for items/services that require an ordering/referring provider will not be paid if the order/referring provider is not in PECOS.

What Do You Need To Do?

If you are enrolled in Medicare, make sure you have a current enrollment record. There are hundreds of physicians who have been enrolled in Medicare for many years and who have not needed to submit any changes to their enrollment record within the past 6 years. **These physicians will need to establish a current enrollment record in PECOS by submitting an initial enrollment application.**

NOTE: In Oklahoma, Medicare Provider Transaction Access Numbers (PTANs) (formerly known as provider identification numbers (PINs)), assigned to physicians prior to November 2003 resemble their social security number. If your PTAN contains your social security number, you will be assigned a new PTAN upon completion of your enrollment into PECOS.

If you are a physician who is employed by the Department of Veterans Affairs, the Public Health Service, or the Department of Defense Tricare program but have not enrolled in Medicare because you would not be paid by Medicare for your services, you need to enroll in Medicare so that you may continue to order/refer items/services for Medicare beneficiaries.

If you enrolled into the Medicare program or made changes to your Medicare enrollment record since November 2003 you should have a current enrollment record in PECOS.

To determine whether or not you have a current enrollment record in PECOS, call your Medicare Administrative Contractor at 1-866-539-5596.

Do not delay! Because of the time it takes to complete the initial enrollment process, paper applications should be mailed to your Medicare Administrative Contractor by mid February 2010.

Submitted by:

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New Resource Helps Physicians Protect Themselves Against Identity Theft

Identity theft has become increasingly common as the prevalence of Internet and other non-face-to-face transactions have proliferated. The AMA has developed the educational resource "Steps physicians should take if in danger of identity theft" to help physicians protect themselves if they believe their identity may have been stolen. This resource offers steps physicians should consider taking if they learn that their credit card, checkbook, Social Security number or other confidential information that could enable impersonation has been lost or stolen. Visit www.ama-assn.org/go/pmc to download this and other practice management resources.

As a physician, you know there is strength in numbers. The AMA helps all physicians, regardless of specialty or practice setting, speak with a unified voice on the most important issues facing medicine. Please encourage the physicians in your practice to join or renew their AMA membership by visiting www.ama-assn.org/go/membershipH or calling (800) 262-3211.